

August 2012, Volume 50, Edition 8  
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## IT'S FIESTA TIME!

The 49<sup>th</sup> annual Woodburn Fiesta Mexicana kicks off on Friday, August 3 at Legion Park for 3 days of fun, food, sounds, custom cars, soccer, and carnival!



CELEBRATING FAMILY AND CULTURE

### Friday, August 3

Noon:	Gates Open	10 and under FREE! 11 and older \$5
	Kid's Zone	Carnival for all "kids"!
	Family Stage	DJs and live entertainment to 4 pm
3:30 pm	Main Stage	Live Entertainment until 10:30 pm!
6:00 pm		11 and older now \$10 admission!
		Queen's Coronation @ 7 pm!

### Saturday, August 4

10 am:	Gates Open	10 and under FREE; 11 and older \$5
	Kid's Zone	Carnival continues for all "kids"!
	Family Stage	DJs and live entertainment to 4:30 pm
	Soccer	Divisional games until 5 pm
Noon	Parade	Downtown Woodburn to the Fiesta
1:30 pm	Car Show	Fiesta parking lot – vote your favorite!
5:00 pm	Main Stage	Live Entertainment until 10:30 pm!
6:00 pm		11 and older now \$10 admission!

### Sunday, August 5

10 am:	Gates Open	10 and under FREE; 11 and older \$5
	Kid's Zone	Carnival still there for all "kids"!
	Family Stage	DJs and live entertainment to 3:30 pm
	Soccer	Championship games @ 10, 12, & 2 pm
3:30 pm	Main Stage	Live Entertainment until 9:30 pm!
6:00 pm		11 and older now \$10 admission!

## CONGRATULATIONS KRISTY!



Congratulations to our friend **Kristy Kummer-Pred** who has been promoted to the new general manager at the **Woodburn Company Stores**! Kristy has served as Woodburn Company Stores' marketing director since 2003, as the popular outlet shopping center performed above national industry standards, drawing a record 4.4 million visitors and achieving a six percent sales increase in 2011. She is replacing our good friend and (former) Chamber Board Member **Teri Sunderland**, who will assume the same role at Craig Realty Group's newest center *Outlets at Traverse Mountain* in Lehi, Utah.

"Our Woodburn center was a natural place to recruit to launch our newest center," states **Mary Graves**, regional asset manager for **Craig Realty Group**. "They've created something special, a shopper's paradise filled with premiere tenants and a 100 percent occupancy rate. We're confident that under Kristy's leadership, the center will continue to thrive and experience significant success."

**Chelsey Reid** was also promoted from marketing coordinator to the new role of marketing tourism manager where she will oversee Woodburn's successful tour bus program and group visits. **Angie Daschel** was promoted from marketing coordinator to the new role of marketing events manager where she will oversee center-wide events and media.

In February 2012, the center broke ground on its final expansion phase which will add 16 new retailers for a total of 113 shopping options, and increase the shopping center to 388,378 total square feet. New stores opening this summer are **Maurice's** (already open and a Chamber member!), The PUMA Store, Samsonite, GoLite, Sanibel Sunglass Company, Custom Cellular, Justice, LOFT Outlet, Volcom, and Yankee Candle. Opening in the fall are Disney Outlet, Charlotte Russe Outlet, Aerosoles, ASICS, Fragrance Outlet, and Crocs.

**Craig Realty Group** is a shopping center development firm founded by Steven L. Craig and is based in Newport Beach, California. The firm specializes in upscale factory outlet centers. Established in 1999, **Woodburn Company Stores** is the largest tax-free outlet center in the western United States.



## WOODBURN HIGH CONSTRUCTION UPDATE

The Woodburn School District will install 10 portable classrooms to replace space lost by a fire at the high school in May. The units will be installed this summer behind the Academy of International Studies, and provide temporary classroom space to approximately 300 students at the Woodburn Academy of Art, Science and Technology, and the Woodburn Arts and Communications Academy.



In the meantime, several independent adjusters continue to assess the damage from the fire at the high school in order to develop an estimate to restore the building to its original condition. The school district is waiting on a forensic testing report to determine if certain areas are structurally sound or need to be replaced. Also in question is whether the school district will need to upgrade the building according to new code requirements, such as installing sprinklers throughout the structure.

The school district participates in an insurance pool through the Property and Casualty Coverage for Education through the Special District Association of Oregon. Its secondary carrier, Lexington Insurance Company, will be responsible for the majority of the construction costs. Currently, the school district is waiting on approval from their insurance for the forensic and code upgrade studies for the existing building, as well as the cost of the portables and engineering and site work necessary for the installation before students return in the fall.

The portables will function as specialized classroom space for engineering and computer testing, science, chemistry, art, agriculture, band, choir and two general studies. Some require water, sewer and gas connections to make them fully operational. Restroom facilities also are included as part of the sight plan for the new portables. The Woodburn School District will continue to update the community on the status of the high school construction project as information becomes available.

Woodburn School District provides a world class education to 5,525 students in grades K-12 across four elementary, two middle and five small high schools. Woodburn has rigorous academic programs such as all-day kindergarten, bilingual curriculum in Russian and Spanish, Advanced Placement, and the International Baccalaureate Diploma. For more information about Woodburn School District, visit [www.woodburn.k12.or.us](http://www.woodburn.k12.or.us).



## 2012 Woodburn Area Chamber of Commerce Board of Directors and Staff:

### **President**

Jason Horton  
Woodburn Independent

### **Past President**

Ken Hector  
Silverton Hospital Network

### **President Elect**

Bob Rhoades  
Legacy Financial Management

### **Vice-President of Tourism**

Darcy Ruef  
Al's Garden Center

### **Treasurer**

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### **Secretary**

Jenipher Miller  
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Scott Derickson  
City of Woodburn

Brent Glogau  
Edward Jones Investments

Karla Hunt  
French Prairie Nursing and Rehab

Paul Iverson  
Woodburn Fire District

Kisa Kilpatrick  
Cleanright Distribution

Pastor Luis Molina  
Woodburn Foursquare Church

Mike Sumner  
Case Automotive

Warren Taylor  
Cascade Park Retirement Community

Elias Villegas  
Chemeketa Community College

### **Executive Director**

Don Judson  
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### **Assistant Executive Director/ Fiesta Mexicana Coordinator**

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### **Executive Assistant**

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### **Chamber Assistant Intern**

Crystal Lujan

### **Tourism Coordinator**

Kellie Lemings  
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### **VIC Volunteer Coordinator**

Earlene Soderlund

### **Tourism Assistant Intern**

Jose

