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DSA HONOR 5 OUTSTANDING CITIZENS



The 60th Annual Distinguished Service Awards Banquet on March 16th, sponsored again by **Silvertown Health**, will honor five exceptional people for their outstanding contribution to our

communities. **Janice Webb** of **Webb Chiropractic** and **Phil Hand** of **Hand & Ledesma Attorneys** will both receive the Senior First Citizen award. And thank you to our additional sponsors Legacy Financial, OSU Federal Credit Union and Yes Graphics.

Janice does an incredible job garnering toys for **Love Santa**, especially enticing Chamber participation by hosting Greeters with her amazing homemade treats. She donates time to **Relay For Life**, **Woodburn Proud**, and almost never misses a community event.

Phil has been active in our area for over 30 years, beginning with the Jaycees. He is a past president, treasurer, and historian of **Woodburn Rotary**, Past President of the Woodburn Chamber Board, has campaigned for school bond measures and the high school stadium, and seemingly never declines an invitation to help.



Our first Junior First Citizen is **Marta Trinidad** of the **City of Woodburn Public Works Department**, who is involved with **Love Santa**, the **Woodburn Food Bank**, **Woodburn Proud**, the **Relay for Life**, her church, and the **Soul's Harbor Church of the Nazarene** Thanksgiving Dinner among others. This year she is leading the Fiesta Mexicana Court as a shining example for our youth.

Woodburn Police Chief Scott Russell is our second Junior First Citizen. He is chair of the Elder Board in his church, established and operated Woodburn's DARE program, and was instrumental in starting our "Weed and Seed" program. He helped initiate the effort to bring the **Boys & Girls Club** to Woodburn, and is involved with the **Relay For Life**, **Woodburn Together**, and **Woodburn Rotary**.

James Audritsh II of **Do-it Best Corp**, a former Junior First Citizen, spent 20 years as a volunteer policeman, and is 27 years and counting as a volunteer firefighter. This includes driving the fire truck in parades, and countless special events to promote safety and public awareness, for which he will receive a Special Award at the banquet.

Tickets are \$35 for this highlight event and are available at the new Chamber office at 979 Young Street Suite A.

OOPS! ARE YOU STILL ON OUR WEBSITE?

If we had not received your 2012 Chamber investment by February 29, we have changed your status to “Inactive” and you no longer appear on our website, nor will you be receiving our weekly updates and monthly newsletter. If you can’t find your business at www.woodburnchamber.org please contact the office!

“GROWING YOUR BUSINESS?”

As we discussed last month, in 2005 the Chamber commissioned the development of a “destination brand” for our area to market and attract visitors (think: “What happens in Vegas stays in Vegas”). While this was appropriate for our tourism-interrelated Chamber at the time, we spun off Woodburn Area Tourism (WAT) in 2008. While that tagline still worked for WAT, it no longer necessarily applied to our more member-focused Chamber. Therefore the Chamber Board has approved changing the *Chamber* tagline to “Growing Your Business” to reflect what we do for our members. From your own personal webpage on our website with a map to your location, a listing of your hours, services, products, job postings, and customer specials; weekly e-mails and monthly newsletter articles, referrals from Chamber staff, our annual Community Guide distributed to over 10,000 residences and businesses in our area, our Greeters and other special events, we are here to bring you more customers. Let us know how we can help!



GOLFAPALOOZA COMING TO OGA GOLF COURSE



Golfapalooza – a joint vendor/demo day at the **OGA Golf Course** partnering with the Woodburn Area Chamber, Nike Golf, and **Silverton Health**, will be Saturday, June 9 from 10 am to 8 pm. Any and all Chamber members are invited to have a free booth in their courtyard to market their products and services to an estimated 400 people on that day. Golf vendors confirmed are Titleist, Taylor Made, Ping, Carnahan Golf, Cleveland Golf, Cobra Golf, First Tee of Portland, Oregon PGA, Fitness Together, and OGA Associate Clubs. For more information contact OGA Golf Course Head Professional John Grothe at (503) 981-4653 x107 or JGrothe@ogagolfcourse.com.



CHEMEKETA ADDITIONAL SOURCE FOR JOB APPLICANTS

Everybody needs a little help now and then. Woodburn area employers who find themselves in that situation may contact Job Placement Services at **Chemeketa Community College** to take advantage of the school’s no-cost, no-obligation job postings. The service allows employers to tap into Chemeketa’s diverse student body to add intelligent, motivated, goal-oriented people to their applicant pools.

There is no cost to employers for publicizing an opening through Chemeketa’s Job Placement Services, and employers using the service are under no obligation to hire applicants from Chemeketa. Chemeketa offers the service because it has hundreds of students seeking work that could help them continue their education.

“It’s really a no-lose situation for employers,” said **Kip Carlson** of Chemeketa’s Job Placement Services office. “There’s no charge for posting a job with us, and we can get the word about their employment opportunities out to quality potential applicants with a broad range of skills and schedules.”

Chemeketa is interested in both part-time and full-time job postings for its students. Approximately one-half of Chemeketa’s students attend school part-time and many students take online courses, so any job schedule may be a perfect fit for some Chemeketa student.

With the 33 year average age of a Chemeketa student, using Chemeketa’s Job Placement Services also gives employers access to hundreds of job-seekers with lengthy, successful experience in the working world – perhaps even in the employer’s field. “We hope employers will make posting with Chemeketa part of their regular process for publicizing and filling a job opening,” Carlson said.

Posting a position through Chemeketa’s Job Placement Services is simple. Employers can request a copy of the Employer Job Order form, which is then filled out to provide information about the employer and the posting. When the form is returned to Chemeketa, the posting is added to the listings of open jobs Chemeketa students can peruse when looking for employment. Postings are welcome from any location in the Chemeketa Community College district.

Employers can list a closing date for positions or list them as “open until filled”; those open-ended positions are posted for 60 days, then the employer will be contacted as to whether they wish to re-post the position for another 60 days. When a position closes, the employer may be provided a list of students who requested information about the job and asked whether any of those people were hired; tracking hires allows Chemeketa to gauge the effectiveness of its Job Placement Services.

Employers who wish to get a copy of the Employer Job Order form or who have questions about Chemeketa Job Placement Services are asked to contact Carlson by e-mail at kip.carlson@chemeketa.edu or by phone at 503-399-6545.

YG MEDIA JOINS WITH YES GRAPHCS

YG Media has now joined forces with Yes Graphics Printing, which means that you can get all of your local advertising done under one roof! Come by and check out their new digs in downtown Woodburn at 130 West Cleveland, email to Evan at ygmmedia@mac.com. or give him a call at 503-481-1735.



WEST COAST BANK SPONSORS FORUM LUNCH

West Coast Bank is the Title Sponsor to our Forum Lunch series in 2012. Please RSVP by Tuesday at noon so we know how much food to order! Upcoming programs are:

March 7	Tulip Festival	Barb Iverson, Wooden Shoe Tulip Farm
April 11	Business Electronic Communication Issues	Shane Swilley Cosgrave, Vergeer, Kester, LLP
May 9	Business Disaster Planning & Recovery	Harvey G. Lopez American Red Cross
June 13	Relay for Life	

COLLEGE ACCEPTANCES POUR IN FOR WOODBURN'S CLASS OF 2012

With high school graduation nearing, the question on most Woodburn students' minds is "What's next?" Many seniors about to graduate from **Woodburn School District** will be deciding which school of higher education to attend. A February report from Woodburn School District details 75 early acceptances for 49 Woodburn students from 13 universities.

"We are very proud of our graduating class," said Superintendent **David Bautista**. "The number of early acceptances to college combined with our school district's recent improvement in graduation rates shows that our students recognize the importance of education to their future success."

The first of May is the general deadline to accept college admission offers. Many seniors will continue to receive letters of acceptance through April for fall 2012 courses. Woodburn School District projects that more than 90% of students are on track for graduation this year, up from 80% in 2010 and on par with 91% in 2011.

CONSULTANT UNVEILS DRAFT HIGHWAY 99E CORRIDOR PLAN

The **City of Woodburn** held a public open house on Thursday, February 23 for the Angelo Planning Group to present a draft Highway 99E Corridor Plan. The result of numerous meetings with area businesses and residents, if adopted by the City of Woodburn it would establish a long term vision for the area, similar to the Downtown Plan. It envisions the current five lanes with "curb-tight" sidewalks (next to the street) from the northern boundary to Lincoln Street; five lanes plus "buffered sidewalks" (landscaping between the street and the sidewalk) from Lincoln Street to just south of Cleveland, and 3 lanes with wide shoulders and buffered sidewalks from south of Food Services of America to just south of Belle Passi. The plan also suggests a "Mixed Use Village" gateway area around the Young Street intersection, extending from Lincoln to Cleveland. This would create a more pedestrian-friendly environment that links downtown Woodburn to Highway 99E and adjacent neighborhoods. The next step is a joint Woodburn City Council and Planning Commission meeting on March 26. More information is available at its special website www.woodburn99e.com.

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