



May 2013, Volume 52, Edition 3  
PO Box 194, 979 Young St, Suite A Woodburn, OR 97071  
503-982-8221, Fax 503-982-8410  
[welcome@woodburnchamber.org](mailto:welcome@woodburnchamber.org)  
[www.woodburnchamber.org](http://www.woodburnchamber.org), [www.alwaysfreshdiscoveries.com](http://www.alwaysfreshdiscoveries.com)

### GOLFIN' WITH WALMART AND THE CHAMBER!



The weather is warming, the fairways are drying, and the greens have been aerated and smoothed, so it must be time for **Walmart Golf at the OGA Golf Course!** This year we've moved

to a Monday, June 10 afternoon 1 pm shotgun to see if more people can go to work early and then play. Walmart is once again our title sponsor, providing not only financial assistance and dozens of raffle prizes but encouraging their vendors **Coca Cola, Frito Lay, Kraft/Nabisco,** and **Pepsi Cola** to participate and provide additional snacks at their holes. **Food Services of America** is once again sponsoring all 13 of our



150 yard markers, and **Hillyer's Mid-City Ford** is again sponsoring the cart signs.

The cost to play is the same \$100 per player/\$400 per team which covers our cost for the golf course, power carts, range balls, tee prize for all players, and the box lunch to start us off. The extras for mulligans, string, money ball, plus our sponsors provide the resources to support the Chamber - if you'd like to help with this event or sponsor contests, signs, or holes please contact me at [don@woodburnchamber.org](mailto:don@woodburnchamber.org).

## FIESTA ANNOUNCES SPONSORS



The 50<sup>th</sup> Anniversary Woodburn Fiesta Mexicana August 2-4, 2013 has a new Presenting Sponsor – **Woodstock Chiropractic Clinic** of Portland, Fiesta Coordinator **Ruby Wolfer** announced today. This 23 year old multi-lingual firm has offices in Portland, Gresham, and Hillsboro, and as a Primary Care Provider its eleven doctors require no referral or appointment.

“We are proud that Woodstock Chiropractic recognizes the value of our Fiesta,” said Wolfer, “and pleased that their financial support allows us to provide more value for our attendees and our community.”



In addition **Silverton Health** is sponsoring the new Youth Soccer Tournament organized by **Eve Castro** and the **Azul Futbol Club**, the **University of Oregon** continues as our exclusive four-year university, **Walmart** has provided a grant for waste reduction and sustainability, **Maps Credit Union** and **H&R Block** have signed on as general sponsors, and **WAVE Broadband** will continue as the Car Show sponsor.

“We’ve already netted five times the amount of sponsorships this year over last year,” said Wolfer, “and this is due to the hard work of **Anthony Veliz** of **IZZO Marketing**. This confirms that our Woodburn Fiesta with its rich history and thousands of attendees is recognized statewide as a value for promoting your business.”

At this year’s event live entertainment is being arranged by **Armando Gonzalez** of **Mandos Mundo Entertainment**. Delicious food vendors are already signing up, and a new “Artisan Alley” will be anchored by six people from Guadalajara Mexico featuring their homemade products. Other local creative people will be invited to expand this

area. Returning this year will be the popular carnival from **Davis Amusement Cascadia**. We've expanded the Fiesta Court, the Saturday Parade will be bigger than ever, and followed by a larger Car Show Saturday afternoon. The soccer finals Sunday afternoon typically draw our largest crowd.

For more information please contact Ruby Wolfer at the Chamber office, 979 Young Street Suite A, (503) 982-8221, or [tourism@woodburnchamber.org](mailto:tourism@woodburnchamber.org).

## **GROWING YOUR BUSINESS**

In working with other similar-sized area chambers we found that they better utilize the benefits of ChamberMaster. We're embarking on a several month project to improve our office efficiency. First, as part of the production of the annual Community Guide and Business Director coming out mid-May, we've been verifying your listings, phone numbers, e-mail addresses, contact people, etc. We've enlisted the services of an Intern to help us update these along with your hours of operation, products and services, and Internet search words. It would help us greatly if you would log on to ChamberMaster and make these corrections yourself (if you need your log-in and password resent to you let us know). Alternatively you could look up your information on [woodburnchamber.org](http://woodburnchamber.org) and let us know any corrections.

Second we are going to begin setting up our events on the website so you can register without having to call Rhonda! We're in the process of synching ChamberMaster with QuickBooks and our payment processor which will also let you pay on-line at time of registration (be patient with us on this one). Like all of our members we are trying to do more with less!

## **CHAMBER BOARD TO CONTACT PROSPECTIVE MEMBERS**

At the April Board meeting the Chamber board volunteered to call on new businesses in the area with a "Welcome Packet" provided by the Chamber. In addition to our new Community Guide if you would like to provide brochures, giveaways, or the folder or bag for these packets let me know.

## **CHAMBER FACEBOOK PAGE**

Have you "liked" the Chamber's Facebook page? We post on their daily of upcoming events:

<http://www.facebook.com/#!/pages/Woodburn-Area-Chamber-of-Commerce/138674162833913>

## I-5 INTERCHANGE UPDATE

Construction on our new I-5 Interchange will begin this summer – yes for you skeptics it is finally happening! Phase one is utility relocation, construction of sound walls to help protect residential areas, widening the bridge and temporary freeway ramps, construction of the transit facility and extending Evergreen Road, and a sewer line extension between Broughton Road and Settlemier Avenue. ODOT has scheduled an open house on Tuesday, May 7 from 4:30 pm to 7 pm at Woodburn Health Center. This will provide more information and you can meet the team that is bringing this exciting improvement to our area!

## GREETERS TESTIMONIALS

The following Chamber members received testimonials at Greeters – were you there to hear them praise you?

**Advantage Mortgage  
Chamber Greeters  
Connie Bonn – Connie Bonn  
Jewelry  
Country Meadows  
Edward Jones Brent Glogau  
Dirty Dawg Wash  
DSA Committee  
Hallmark Properties  
Hubbard Chevrolet  
Kick Axe Coffee and Espresso  
Leonardo's Barber & Style  
Long Bros. Building Supply  
McLaren's Carpet  
Nelson Financial  
Robert Prinslow**

**Bob Rhoades – Greeters emcee  
Sherwin-Williams  
Silverton Health/Woodburn Health  
Thelma's Place  
Topaz Bistro  
Janice Webb  
Webb Chiropractic Clinic  
Woodburn Art Center  
Woodburn Dog Wash  
Woodburn Fertilizer  
Woodburn Independent  
Woodburn Police Department  
Wooden Shoe Tulip Farm  
Yes Graphics**

## WOODBURN SCHOOL DISTRICT ANNOUNCES PERSONNEL APPOINTMENTS



The **Woodburn School District** announced administrative personnel appointments late last week. These changes will take effect for the 2013-2014 school year.

“We have reorganized some positions to better share the skills of our administrative team across the school district,” said Interim

Superintendent **Chuck Ransom**.

Over the past few years, the school district has lost eight administrators due to budget cuts. Administrators were filling multiple positions until the reorganization could take place. As a

result of this process, the level of support for students and staff at each school will remain constant or improve. An itemized list of the appointments is as follows:

- Academy of International Studies (AIS), High School Campus – **Victor Vergara** will be appointed as principal. Vergara is currently Principal of Valor Middle School. **Geri Federico** has been serving as Principal of AIS as well as Principal of Woodburn Academy of Arts, Science and Technology (WAAST). Federico will serve as Principal of WAAST exclusively.
- Woodburn Arts and Communications Academy (WACA), High School Campus – **Greg Baisch** will be appointed as principal. Baisch is currently an Associate Principal for the Heritage/Valor Campus.
- Success Early College High School – **Jennifer Dixon** will be appointed as principal. She also will be assigned additional responsibilities at the district office. Dixon is currently Principal of WACA.
- Heritage Elementary School/Valor Middle School – **Sherrilynn Rawson** will be appointed as Transitional Co-Principal to support both schools. Rawson is currently Principal of Nellie Muir Elementary School. In addition to her duties as a campus administrator, Rawson will be taking the lead on reorganizing the Heritage/Valor campus to address structure and facility changes for predicted growth at the campus.
- Nellie Muir Elementary School – **Todd Farris** will be appointed as principal. Farris is currently Associate Principal for the Lincoln/French Prairie Campus.
- Director of Student Support Services – **Joe James** will be appointed exclusively as full-time director. James is currently Principal of Success as well as serving at the district office.

The Woodburn School District provides a world class education to 5,647 students in grades K-12 across four elementary, two middle and five small high schools. Woodburn has rigorous academic programs such as all-day kindergarten, dual language programs in English and Russian or Spanish, Advanced Placement, and the International Baccalaureate Diploma. For more information about Woodburn School District, visit [www.woodburn.k12.or.us](http://www.woodburn.k12.or.us).



Pictures provided by Al's Garden Center

## Woodburn Area Chamber of Commerce Board of Directors and Staff:

### **President**

Bob Rhoades  
Legacy Financial Management

### **President Elect**

Amanda Paden  
West Coast Bank

### **Vice President Community Relations**

Paul Iverson  
Woodburn Fire District

### **Treasurer**

Dale Nelson  
Nelson financial & Estate Planning

### **Secretary**

Jenipher Miller  
OSU Federal Credit Union

### **Directors**

Erik Berkey  
Hubbard Chevrolet

Lynne Delmore  
Key Bank

Scott Derickson  
City of Woodburn

Brent Glogau  
Edward Jones Investments

Phil Hand  
Hand & Ledesma

Karla Hunt  
French Prairie Nursing and Rehab

Pastor Luis Molina  
Woodburn Foursquare Church

Sharon Schaub  
The Estates Golf & Country Club

Mike Sumner  
Case Automotive

Elias Villegas  
Chemeketa Community College

Janice Webb  
Webb Chiropractic

### **Executive Director**

Don Judson  
[don@woodburnchamber.org](mailto:don@woodburnchamber.org)

### **Executive Assistant**

Rhonda Judson  
[welcome@woodburnchamber.org](mailto:welcome@woodburnchamber.org)

### **Tourism Coordinator/ Fiesta Mexicana Coordinator**

Ruby Wolfer  
[tourism@woodburnchamber.org](mailto:tourism@woodburnchamber.org)

### **VIC Volunteer Coordinator**

Earlene Soderlund

