



October 2012, Volume 50, Edition 10
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ALOHA OCTOBER 13

On Saturday, October 13 the Aloha State will come to Woodburn! The Third Annual **Woodburn Proud**/Woodburn Chamber Community Auction sponsored by the **Woodburn Independent** will feature a *Hawaiian Paradise*, with hundreds of treasures from vacation getaways to Beaver and Duck gift baskets, items for the home or auto, or to enhance your lifestyle. The silent auction begins at 5 pm with a no host bar, with dinner starting at 7 pm and the oral auction beginning at 7:30 pm.



This event is a major fund raiser for both organizations to provide services for business and community member in the greater Woodburn area. Tickets are \$45 each to cover the meal cost, and are available at **Long Bros. Building Supply, Inc.**, the **Woodburn Independent**, **Justin Stearns State Farm Insurance**, the Woodburn Chamber office, or by calling (503) 951-0321.

Donated items from trips to lube jobs; artwork to gift baskets, services to well whatever you can spare can be directed to Auction co-chairs **Kelly Long-Howard** (503) 951-0321 or **Jason Horton** (503) 508-1976.

Woodburn Chamber of Commerce & Woodburn Proud, Inc. present:

Hawaiian Paradise

Community Auction

October 13, 2012 at Woodburn Health Center
 1475 Mt. Hood Ave.
 Woodburn, Oregon

For Information on Tickets or Donations Contact:
 Kelly Long-Howard (503) 951-0321
 Jason Horton (503) 508-1976

For Information on Sponsorships or Advertising Contact:
 Jason Thury - woodburnproud@gmail.com

Location to Purchase Tickets:
 Justin Stearns State Farm
 Long Bros. Building Supply, Inc.
 Woodburn Independent
 Woodburn Area Chamber of Commerce

\$45.00 per person
 Doors open at 5:00 p.m.

Sponsored by:

CANDIDATES FORUM

The October 10 Forum Lunch, presented by West Coast Bank, will feature six candidates who've been invited to speak:



Gervais Mayor: Shanti Platt; Michael Johnson
Hubbard Mayor: Tom McCain; Jim Yonally
Woodburn City Council Ward 6: Eric Morris; Gevin Gregory

Please RSVP by Friday at noon for the \$10 cost; otherwise it is \$15 at the door if food is available!

November 14	"Marketing to Hispanics"	Anthony Veliz, IZZO Marketing
December 12	Holiday Program	Jack Quinby Professional Musician
January 9	State of the City	Woodburn Mayor
February 13	I-5 Interchange Project	Alan Fox, ODOT
March 13	State of the County	County Commissioners
April 10	"Top 10 Ways to Enhance Your Business"	Marcia Bagnall Director, Small Business Development Center Chemeketa Center for Business & Industry
May 8	"Strategies for Entrepreneurs"	Todd Moss Asst. Professor Strategy & Entrepreneurship College of Business; OSU

SHOP LOCAL!

You're probably aware that when you purchase from local merchants 80% stays in our area to support our communities' social services, schools, library, and non-profit organizations. These dollars are recycled up to five times further enhancing their benefit.

Dr. Kendall Horn and **Claire Horn** of **Mid-Valley Family Dental** have graciously agreed to sponsor a "Shop Local" program for the Woodburn, Gervais and Hubbard area. Each week we will choose one or more Chamber members to interview and feature in our weekly e-mails to over 300 locations.

The First Friday of each month we will meet and descend upon a volunteer member that can provide \$10 to \$20 items for us to purchase. Those interested in being eligible for this ("Cash Mob"? – we need a name) please contact the Chamber office.

CHAMBER BOARD ELECTIONS

Elections for 1/3 of the 18 member Chamber Board of Directors will be held in late October. The nominating committee of current Board President **Jason Horton**, President-elect **Bob Rhoades**, and Secretary **Jenipher Miller** is seeking volunteers to serve a three year term beginning in January, 2013. Board meetings are the third Wednesday of each month from 7:30 am to 9 am, and directors are expected to also participate in one or more Chamber events – DSA, Golf Tournament, Fiesta Mexicana, Community Auction, and/or Crystal Apple Awards. Anyone interested should contact one of the three committee members by October 10.

CHAMBER 101

Are you interested in learning how you might better utilize your Chamber membership to bring in more business? On Thursday, October 25 from 7:45 am to 9 am we will host “**Chamber 101 Maximizing Your Membership**” at the **Orchard's Grille Restaurant** at the **OGA Golf Course**. Chamber members will talk about how they use our ChamberMaster webpage, Community Guide advertising, weekly e-mails and monthly newsletter, Greeters, and event sponsorships to grow their business. We'll also hear about our Tourism activities and business advocacy on your behalf to local government.

Space for this free light breakfast is limited so please RSVP to don@woodburnchamber.org.

WOODBURN COMPANY STORES ANNOUNCES A DAY OF FUN, FOOD AND FASHION, PLUS \$40,000 GIFT CARD RAFFLE

Fifteen Local Non-Profits to Benefit from 12th Annual Shopping Extravaganza

WOODBURN, Ore. – *October 2, 2012* -- Tickets are now on sale for the 12th annual Woodburn Company Stores **Shopping Extravaganza**, set for Saturday, November 3, from 10 am to 4 pm. The one-day charity shopping event raises funds for fifteen local non-profit organizations through a combination of proceeds from ticket sales and from the event's legendary raffles.

“Many local charities have been hit hard by the economy. This is a great way to support the organizations that serve as a safety net for our community,” says Kristy Kummer-Pred, general manager for Woodburn Company Stores. “Plus, it's a great event for all of the savvy shoppers and ‘frugalistas’ out there who love to find a great deal.”



Diamonds (and Gift Cards) Are a Shopper's Best Friend

Shopping Extravaganza organizers will give away over \$40,000 in gift cards in this year's \$1 raffle, which is conducted by the Woodburn Area Chamber of Commerce. "It's common to see \$20 invested in raffle tickets turn into \$200 in store gift cards," states Kummer-Pred. All raffle proceeds will be given directly to the organizations benefiting from the charity shopping event.

One of the day's highlights is the popular "Diamond Extravaganza" raffle. For \$10, shoppers receive a mimosa and a chance to win a \$500 gift card to Ultra Diamond. All proceeds benefit the Silverton Chamber of Commerce.

10 Lucky Shoppers Win Prize-filled Handbags

This year, Woodburn Company Stores will draw 10 names, inviting these special shoppers to select a big, prize-filled handbag. Each handbag will have a different theme, and contain such items as a WCS shopping spree and an overnight stay and spa package at McMenamin's Edgefield. The handbag handout will be emceed by Jessica Kane, local blogger, stylist and 2012 Portland Business Journal Woman of Influence award winner.

Tickets

Tickets for this year's Shopping Extravaganza are \$25 each and can be purchased at www.shop-woodburn.com, and in Woodburn Company Stores' business office, which is open daily during center hours. Tickets include exclusive discounts at participating stores, Subway lunch and desserts, wine tasting from Sip Wine & Bistro and Cliff Creek Cellars, complimentary bag check, commemorative "Discount Divas" photo and more!

Ticket proceeds benefit the following charities: Adaptive Riding Institute, Family Building Blocks, Marion County Dog Shelter, Katie's Kause for Cystic Fibrosis, GFWC Oregon Federation of Women's Clubs, Oswego Friends of Doernbecher, Leukemia and Lymphoma Society Team in Training, Northwest Family Services, Kiwanis Doernbecher Children Cancer Program, Shriner's Hospitals for Children, United Methodist Retirement Center, Thelma's Place, Woodburn Art Center, Chelsea Hicks Foundation and Woodburn Business and Professional Women.

About Woodburn Company Stores

Established in 1999, Woodburn Company Stores is the largest tax-free outlet center in the western United States. The award-winning center features more than 100 upscale outlet stores and attracts more than 4.4 million visitors each year. Woodburn Company Stores, a Craig Realty Group property, is conveniently located off Interstate 5 at Woodburn exit 271, just 30 minutes south of downtown Portland and 20 minutes north of Salem. For information, visit www.shop-woodburn.com, www.facebook.com/woodburncompanystores, or www.outletgals.com. For more information about the event call 888-664-SHOP.



October at Al's Garden Centers

Sherwood, OR –October 1st 2012–October is filled with fun at Al's Garden Centers. Join us for the 17th Annual Kids Bulb Day and watch as your kids plant a pot of tulip bulbs while learning basic planting skills.

Title: Workshop: Build your own Terrarium

Where/When: Saturday, October 6th at 11:00am

Al's Garden Centers in Sherwood, Woodburn, and Gresham.

What: Build your own terrarium. Class is limited to 20 people. Cost is \$25.00 per terrarium kit. Kit includes: a glass container, 3 small houseplants, soil, and decorative stones

Registration: Registration is required; Call the store you'd like to attend to register.

Woodburn, 503-981-1245, Sherwood 503-726-1162, Gresham: 503-491-0771.

Cost: Cost is \$25.00 per terrarium kit. Kit includes: a glass container, 3 small houseplants, soil, and decorative stones.



Picture provided by
Al's Garden Center

Title: The 17th Annual Kids Bulb Day

Where: Saturday, October 13th, 2012, N. Pacific Hwy, Woodburn

Saturday, October 13th, 2012, 16920 SW Roy Rogers, Sherwood

Saturday, October 13th, 2012, 7505 SE Hogan Rd, Gresham

When: Sessions at all three stores at 9:30am, 11:30am, and 1:30pm (registration required)

What: Register your kids and help them plant a pot of spring tulip bulbs. Kids have fun planting their tulip bulbs while learning basic gardening skills. Don't miss the fun of planting with your kids on this special day at the 17th Annual Kids Bulb Day.

Registration: Registration is required. You can register online at www.als-gardencenter.com, or by phone: Woodburn: 503-981-1245, Sherwood: 503-726-1162, Gresham: 503-491-0771.

Cost: Kids Bulb Day is free and is open to the public.

Title: Workshop: Indoor Fairy Gardens

Where/When: Sunday, October 14th, Al's in Woodburn 1220 N. Pacific Hwy at 1:00pm

What: Want to create a little magic? Join us for this hands-on workshop and create an indoor Fairy Garden of your own. Al's experts will help you plant your own pixie paradise. This is a hands on workshop; so bring your gloves if you'd like. Registration is required, to register call Al's in Woodburn, 503-981-1245.

Speakers: Al's Experts

Registration: Registration is required and space is limited to 20 people. To register, call Al's in Woodburn, 503-981-1245.

Cost: The workshop costs \$38. Each person will receive a kit including a basket container, 3-small houseplants, fairy garden accessories, soil and decorative stones.



About Al's Garden Center & Greenhouses: Founded by Al and Ann Bigej in 1948, Al's Garden Center was originally known as Al's Fruit Stand. In 1959 Jack Bigej joined his father and began to develop what is known today as Al's Garden Center. Al's Garden Center is a third-generation family owned and operated business.

Al's dream has grown into Al's Garden Centers in three locations: Woodburn, Sherwood, and Gresham. The Garden Centers are supplied and supported by Al's Greenhouses. Al's Greenhouses grow 90% of the soft-stemmed annuals and perennials sold at Al's Garden Centers. Currently, Al's Garden Center is the largest full-service garden center in the Willamette Valley, specializing in the production and sale of premium quality annual and perennial bedding plants as well as nursery stock. Contact: Patty Howe (503) 726-1162

2012 Woodburn Area Chamber of Commerce Board of Directors and Staff:

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Woodburn Independent

Past President

Ken Hector
Silverton Hospital Network

President Elect

Bob Rhoades
Legacy Financial Management

Vice-President of Tourism

Darcy Ruef
Al's Garden Center

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Assistant Executive Director/ Fiesta Mexicana Coordinator

Ruby Wolfer
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Executive Assistant

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VIC Volunteer Coordinator

Earlene Soderlund

