



Sept 2012, Volume 50, Edition 9  
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## HAWAIIAN PARADISE OCTOBER 13



The Third Annual  
**Woodburn  
Proud/Woodburn  
Chamber Community  
Auction**, sponsored by the

**Woodburn Independent**, will be Saturday evening, October 13 at Woodburn Health Center. The purpose of this event is to raise funds for both organizations so they may provide services for business and community member in the greater Woodburn area.

We are seeking donated items from trips to lube jobs; artwork to gift baskets, services to, well, whatever you can spare! Please contact Auction co-chairs **Kelly Long-Howard** (503) 951-0321 or **Jason Horton** (503) 508-1976.

Woodburn Chamber of Commerce & Woodburn Proud, Inc. present:  
**Hawaiian Paradise**  
Community Auction  
October 13, 2012 at Woodburn Health Center  
1475 Mt. Hood Ave.  
Woodburn, Oregon

For Information on Tickets or Donations Contact:  
Kelly Long-Howard (503) 951-0321  
Jason Horton (503) 508-1976

For Information on Sponsorships or Advertising Contact:  
Jason Tusty - woodburnproud@gmail.com

Location to Purchase Tickets:  
Justin Stearns State Farm  
Long Bros. Building Supply, Inc.  
Woodburn Independent  
Woodburn Area Chamber of Commerce

\$45.00  
per person

Doors open  
at 5:00 p.m.

Sponsored by:  
LONG BROS.  
Y&C  
Independent

## IT'S GREETERS TIME!

Okay summer vacation is over, you'd had your hiatus, it's time to set the alarm clock 'cause Greeters started up again on Friday, September 7 at **The Estates Golf & Country Club**. Join our most popular program as we network with the most active business people in our area! **September 14, we will be at KeyBank, Hubbard Branch** See our weekly e-mails for the full schedule. **When you go to the calendar on the Chamber website, be sure to click on the "Greeters" name (or any event name) to open up the screen with details.**

## FORUM LUNCH SCHEDULE



Hot on the heels of Greeters will be our 2012-2013 Forum Lunch series, **presented by West Coast Bank**, beginning on September 12 at

**Woodburn Health** with a Candidates Forum for national and state offices. This is typically our largest attendance of the year, so \$10 RSVPs are required by the previous Friday at noon, September 7; otherwise it will cost you \$15 at the door. Upcoming speakers and topics are:

October 10	Candidate's Forum	Local Candidates
November 14	"Marketing to Hispanics"	<b>Anthony Veliz, IZZO Marketing</b>
December 12	Holiday Program	
January 9	State of the City	Woodburn Mayor Kathy Figley
February 13	I-5 Interchange Project	<b>Alan Fox, ODOT</b>
March 13	State of the County	County Commissioners
April 10	"Top 10 Ways to Enhance Your Business"	<b>Marcia Bagnall</b> Director, Small Business Development Center Chemeketa Center for Business & Industry
May 8	"Strategies for Entrepreneurs"	<b>Todd Moss</b> Asst. Professor Strategy & Entrepreneurship College of Business; OSU

## CHAMBER BOARD ELECTIONS

Elections for 1/3 of the 18 member Chamber Board of Directors will be held in late October. The nominating committee of current Board President **Jason Horton**, President-elect **Bob Rhoades**, and Secretary **Jenipher Miller** is seeking volunteers to serve a three year term beginning in January, 2013. Board meetings are the third Wednesday of each month from 7:30 am to 9 am, and directors are expected to also participate in one or more Chamber events – DSA, Golf Tournament, Fiesta Mexicana, Community Auction, and/or Crystal Apple Awards. Anyone interested should contact one of the three committee members by October 10.

## FIESTA REPORT



Nearly 11,000 people enjoyed fine food, live entertainment, a parade, car show, exciting soccer, and returning this year a carnival at the 49<sup>th</sup> Woodburn Fiesta Mexicana August 3-5 at Legion Park.

Chamber Assistant Executive Director and Fiesta Coordinator **Ruby Wolfer** did a fantastic job stepping in late to organize this multifaceted event, coordinating legions of volunteers, vendors, and sponsors to pull off another successful event.

The **City of Woodburn** is an integral partner in this project. **Jim Row**, **Stu Spence**, and the amazing people in **Public Works** organize the complicated logistics, from assuring permits are secured, planning for power, set-up, takedown, and everything in between – we couldn't do this without you!



**WOODBURN**  
O R E G O N  
Incorporated 1889



Volunteers make the Fiesta happen, such as **Marta Trinidad** from the **City of Woodburn** who turned the Fiesta Court into active representatives of our event. **Chemeketa Community College**, **Woodburn Company Stores** and **MAPS Credit Union** stepped up to sponsor this expanded program. Despite clear conduct guidelines, however, each of this year's princesses made unfortunate teen age choices that disqualified them from further participation. We are grateful to 2011 Queen **Rachelle Barajas** who graciously agreed to extend her reign through this year, and worked tirelessly during the event to meet and greet attendees.



Navigating life. **Together.**



**Mike Sumner**, owner of **Case Automotive**, contacted virtually every local car club to secure over 50 pre-registrations for our second annual Car Show, this year sponsored by **WAVE Broadband** and **Verizon**. Hot weather (more about this later) reduced the attendance significantly, but there were many "hot" cars that drew raves from the spectators.

Saturday's parade through downtown Woodburn, sponsored again by **Verizon**, was a showcase with Grand Marshall **Armandina Medina**, honorary guest **Herlinda Robles**, cars, horses, royalty, politicians, a duck(?), and fancy costumes, all organized by **Elida Sifuentez**.

Live entertainment is a big attraction for the Fiesta, daily on the Family Stage sponsored by the **University of Oregon** and evenings on the Main Stage. **Don Coss** of **La Pantera** radio was able to secure one of the biggest bands in Mexican entertainment, **La Mar-K De Tierra Caliente** out of California for Sunday night, which drew the biggest crowds of the weekend. Working with him was **Manuel Villanueva** of **El Forastero** in Woodburn, who brought bands, dancers, and clowns to provide lively entertainment all weekend.

Last year's Fiesta chairperson **Kristin Wierenga** oversaw the marketing of the Fiesta through our website, program and other media, while **Marlene Kirkpatrick** and **Connie Bonn** organized the scores of volunteers during the event. Woodburn Fire Chief **Paul Iverson** brought their trailer to use as a secure location for counting gate receipts, and along with other Chamber Board members **Jason Horton**, **Ken Hector**, **Bob Rhoades**, **Lynn Delmore**, **Scott Derickson**, and **Karla Hunt** put in countless hours at the event

Event organizers can plan for every contingency except weather, and no one anticipated the impact of 100 degree temperatures on attendance. In 2011 15,000 people enjoyed the event, but less than 11,000 came this year. The 28% drop in attendance had a negative impact on our bottom line, and as a precaution the Chamber board put office staff on unpaid furlough the last two weeks of both August and September.

We are already planning for the 50<sup>th</sup> celebration next year. For this golden anniversary the emphasis will be on the history of the event, from the original organizers to those who built it into a regional celebration of the Mexican culture. If you have information you'd like to share about this event please contact the office.

## LEARN TO PLAY GOLF!

Would you like to learn to play golf? Are you wondering what all the fuss is about and see if you can find your inner "Tiger?" The **OGA Golf Course** co-sponsored by **Nike Golf** is offering a "Get Golf Ready" (GGR) program for beginning golfers for only \$49 for Woodburn residents that includes:



Welcome to the

# OGA

- Five (5) One-hour group lessons (\$375 value)
- Three (3) group "playing lessons with professional" (\$250)
- Ten (10) punch card for practice range (\$30)
- Oregon Golf Association Membership (\$50)
- One (1) sleeve of Nike golf balls (\$14)
- Loaner golf clubs for all GGR events (\$280)
- GGR accessory package (\$7)

For a total retail value of over \$1,000 you'll be up and raring to go by next spring – Get Golf Ready now! Contact the course at (503) 981-4653.

# GET GOLF READY



## "Learn to Golf" for Adults Program

Co-Presented by: **NIKE GOLF** 

### Program Package Includes:

- Five (5) One-Hour Group Golf Lessons (\$375 Value)
- Three (3) Group "Playing Lessons" with Professional (\$250 Value)
- Ten (10) Punch Card for Practice Range (\$30 Value)
- Oregon Golf Association Membership (\$50 Value)
- One (1) Sleeve of Nike Golf Balls (\$14 Value)
- Loaner Golf Clubs for All GGR Events (\$280 Value)
- GGR Accessory Package (\$7 Value)

**TOTAL RETAIL VALUE: OVER \$1000.00**

**VISIT [WWW.OGAGOLFCOURSE.COM](http://WWW.OGAGOLFCOURSE.COM) TO SIGN-UP!**

**THIS PROGRAM IS SPECIFICALLY DESIGNED FOR ADULTS WITH "LITTLE TO NO GOLF EXPERIENCE."**

**WOODBURN LOCALS PRICE: \$49.00**

**BROUGHT TO YOU IN PARTNERSHIP WITH:**



\*Locals are defined as residents of Woodburn, OR, with appropriate picture ID.

## CHAMBER SPECIAL AT THE ESTATES



**The Estates Golf & Country Club** is offering a special membership opportunity to Chamber members 50 years of age or better that do not live in The Estates – 2013 unlimited golf membership for only \$850! For an extra \$100 you may golf for the rest of this year, too! For more information, contact them at (503) 982-1776, e-mail at [info@seniorestatesgolf.com](mailto:info@seniorestatesgolf.com), or visit their website at [www.woodburn-estates.com](http://www.woodburn-estates.com).

In addition to golf there are numerous activities at The Estates: bingo, blackjack, bridge, Bunco, pinochle, poker, bible study, coffee hour, Red Hat chapters, walking club, computer club, writers workshop, all manner of crafts from quilters to fiber to paper to woodcarvers, ballroom, square, and line dancing, exercise from water to yoga to Zumba, bicycling, pool table, tennis, volleyball, various music and theater groups, and innumerable social activities. If you can't find it there it probably doesn't exist – Woodburn 50 year gem!

## NON-PROFITS IN FOUR COUNTIES BENEFIT FROM OSU FEDERAL COMPUTER DONATIONS



OSU Federal

*Your Community Credit Union™*

**OSU Federal**, *Your Community Credit Union*, has distributed 46 computer stations over the past two months to non-profit organizations throughout the credit union's five-county field of membership.

Among the destinations for these computer donations were the Salem Boys and Girls Club, Marion and Polk County Law Enforcement for Youth, Casa Latinos, Home Life, Inc., CASA of Benton County, the Corvallis Environmental Center, Philomath Youth Activities Center, Benton Hospice, Salvation Army, The Arc of Benton County, Heartland Humane Society and Strengthening Rural Families.

Benton Hospice Service executive director Micky Shields said, "The donation of computers will help our administrative staff provide support for the teams of nurses, social workers, hospice aides and chaplains that serve our patients and their families."

Ed Van Vlack of the Philomath Youth Activities Center said, "The computer lab is without question the most utilized room in our facilities. Keeping it equipped with the generous support of OSU Federal is vital to making our program as successful as it is!"

"The computers donated to Strengthening Rural Families by OSU Federal will be used by our community coordinators onsite and in our office to help organize and promote our programs. They are much appreciated as our staff frequently uses their own personal computers for their work. This donation will increase productivity and will also allow us to spend funds on

programs for the families we serve,” said Andrea Myhre, Director of Strengthening Rural Families.

OSU Federal CEO Richard Hein said, “The opportunity to meet the technological needs of so many worthwhile non-profits in our field of membership through the recycling of our computer inventory is extremely rewarding.”

OSU Federal is a member-owned, not-for-profit community credit union open to anyone who lives, works or attends school in Benton, Lincoln, Linn, Marion or Polk counties.



*Al's*

Garden Center

16920 SW Roy Rogers Road  
Sherwood, OR 97140

## October at Al's Garden Centers

**Sherwood, OR –October 1<sup>st</sup> 2012–October is filled with fun at Al's Garden Centers. Join us for the 17<sup>th</sup> Annual Kids Bulb Day and watch as your kids plant a pot of tulip bulbs while learning basic planting skills.**

**Title:** Workshop: Build your own Terrarium

**Where/When:** Saturday, October 6<sup>th</sup> at 11:00am

**What:** Build your own terrarium. Class is limited to 20 people. Cost is \$25.00 per terrarium kit. Kit includes: a glass container, 3 small houseplants, soil, and decorative stones

**Registration:** Registration is required; Call the store you'd like to attend to register.  
Woodburn, 503-981-1245, Sherwood 503-726-1162, Gresham: 503-491-0771.

**Cost:** Cost is \$25.00 per terrarium kit. Kit includes: a glass container, 3 small houseplants, soil, and decorative stones.

**Title:** The 17<sup>th</sup> Annual Kids Bulb Day  
**Where:** Saturday, October 13<sup>th</sup>, 2012, N. Pacific Hwy, Woodburn  
Saturday, October 13<sup>th</sup>, 2012, 16920 SW Roy Rogers, Sherwood  
Saturday, October 13<sup>th</sup>, 2012, 7505 SE Hogan Rd, Gresham  
**When:** Sessions at all three stores at 9:30am, 11:30am, and 1:30pm (registration required)  
**What:** Register your kids and help them plant a pot of spring tulip bulbs. Kids have fun planting their tulip bulbs while learning basic gardening skills. Don't miss the fun of planting with your kids on this special day at the 17<sup>th</sup> Annual Kids Bulb Day.  
**Registration:** Registration is required. You can register online at [www.als-gardencenter.com](http://www.als-gardencenter.com), or by phone: Woodburn: 503-981-1245, Sherwood: 503-726-1162, Gresham: 503-491-0771.  
**Cost:** Kids Bulb Day is free and is open to the public.

**Title:** Workshop: Indoor Fairy Gardens  
**Where/When:** Sunday, October 14<sup>th</sup>, Al's in Woodburn 1220 N. Pacific Hwy at 1:00pm  
**What:** Want to create a little magic? Join us for this hands-on workshop and create an indoor Fairy Garden of your own. Al's experts will help you plant your own pixie paradise. This is a hands-on workshop; so bring your gloves if you'd like. Registration is required, call Al's in Woodburn, 503-981-1245.  
**Speakers:** Al's Experts  
**Registration:** Registration is required and space is limited to 20 people. To register, call 503-981-1245.  
**Cost:** The workshop costs \$38. Each person will receive a kit including a basket container, 3-small houseplants, fairy garden accessories, soil and decorative stones.

#### *About Al's Garden Center & Greenhouses*

Founded by Al and Ann Bigej in 1948, Al's Garden Center was originally known as Al's Fruit Stand. In 1959 Jack Bigej joined his father and began to develop what is known today as Al's Garden Center. Al's Garden Center is a third-generation family owned and operated business.

Al's dream has grown into Al's Garden Centers in three locations: Woodburn, Sherwood, and Gresham. The Garden Centers are supplied and supported by Al's Greenhouses. Al's Greenhouses grow 90% of the soft-stemmed annuals and perennials sold at Al's Garden Centers. Currently, Al's Garden Center is the largest full-service garden center in the Willamette Valley, specializing in the production and sale of premium quality annual and perennial bedding plants as well as nursery stock.



Pictures provided by Al's Garden Center

## 2012 Woodburn Area Chamber of Commerce Board of Directors and Staff:

### **President**

Jason Horton  
Woodburn Independent

### **Past President**

Ken Hector  
Silverton Hospital Network

### **President Elect**

Bob Rhoades  
Legacy Financial Management

### **Vice-President of Tourism**

Darcy Ruef  
Al's Garden Center

### **Treasurer**

Dale Nelson  
Nelson financial & Estate Planning

### **Secretary**

Jenipher Miller  
OSU Federal Credit Union

### **Directors**

Erik Berkey  
Hubbard Chevrolet

Lynne Delmore  
KeyBank

Scott Derickson  
City of Woodburn

Brent Glogau  
Edward Jones Investments

Karla Hunt  
French Prairie Nursing and Rehab

Paul Iverson  
Woodburn Fire District

Kisa Kilpatrick  
Cleanright Distribution

Pastor Luis Molina  
Woodburn Foursquare Church

Mike Sumner  
Case Automotive

Warren Taylor  
Cascade Park Retirement Community

Elias Villegas  
Chemeketa Community College

### **Executive Director**

Don Judson  
[don@woodburnchamber.org](mailto:don@woodburnchamber.org)

### **Assistant Executive Director/ Fiesta Mexicana Coordinator**

Ruby Wolfer  
[jrwolfer@hotmail.com](mailto:jrwolfer@hotmail.com)

### **Executive Assistant**

Rhonda Judson  
[welcome@woodburnchamber.org](mailto:welcome@woodburnchamber.org)

### **Tourism Coordinator**

Kellie Lemings  
[tourism@woodburnchamber.org](mailto:tourism@woodburnchamber.org)

### **VIC Volunteer Coordinator**

Earlene Soderlund

